

Time

- EasyWeed™ applies in 10-15 seconds. Peel hot
- Competition applies in 17-20 seconds. Wait. Peel warm. After Mylar is removed, reheat for additional 2 seconds

Temperature

- EasyWeed™ applies at a low temperature; 305° F. Won't scorch white or light color shirts, reduces dye migration. You can even reduce the temperature to 280° F - 285° F and increase the application time to 15-20 seconds. Lower application temperature allows you to apply EasyWeed™ to heat sensitive materials
- Competition - High application temperature of 330° F - 340° F. Can scorch white or light colored fabrics. Higher chance of dye migration on polyesters

Pressure

- EasyWeed™ requires light to medium pressure
- Competition requires a medium to firm pressure. More effort is required

Hot Peel vs. Warm Peel

- EasyWeed™ is a true hot peel product. The Mylar carrier removes easily after application
- Competition is a warm peel. The adhesive carrier is very aggressive, making it difficult to remove

Application

- EasyWeed™ is a one step application
- Competition is a two step application process

Weeding

- EasyWeed™ is one of the easiest materials to weed. (see tips and tricks below)
- Competition has an aggressive adhesive that makes weeding difficult

Layering

- EasyWeed™ - The whole EasyWeed™ product line can be layered
- Competition - the fluorescent colors can't be layered

Opacity

- EasyWeed™ - some of the colors have a white base for stronger opacity
- Competition - Some colors have a white tint in the adhesive to increase the opacity. With a medium to firm pressure application, you can often see the white adhesive oozing out the sides after application

Productivity

- EasyWeed™ - Cutting & weeding require little effort and the application is quick
- Competition - The aggressive adhesive makes the material difficult to weed. The two step application, warm peel and long application time makes for a slow process